

EBTL Communication Policy

EBTL is sensitive to the emotions and feelings of their clients and potential clients. Thus, EBTL has come up with the communication policy for any of the marketing, branding and sales material in form of print, text, video or verbal communication by client facing employees. The guidelines are as follows:

1. EBTL will never promote or discourage any religious sentiments
2. EBTL will never support or discourage any political party in India or abroad
3. EBTL will never make any remark hurting the emotions and feelings of any group of people of any country, region, religion, caste, state, ethnicity, gender etc.
4. EBTL encourages their employees to be very careful while talking to their clients about their beliefs and refrains EBTL employees to comment their personal views on such sensitive issues
5. EBTL encourages EBTL employees to maintain professional relationship with the EBTL clients and refrain from getting involved in the personal matter, whatsoever.

Last Updated: 20th September 2019
By EBTL Management

