

## **EBTL Channel Partner Policy**

EBTL Channel Partners are the face of the company in the market. In order to maintain the brand value of the company and provide world-class customer experience, EBTL channel partners are expected to adhere to the following policies:

- 1. EBTL channel partners are suggested to adhere to the code of conduct policy of EBTL
- 2. EBTL channel partners are suggested to adhere to the Payment Policy of EBTL
- 3. EBTL channel partners are suggested to maintain professional relationship with EBTL products users
- 4. EBTL channel partners are suggested to carry EBTL product demo kits and product brochures for the meetings with potential clients
- 5. EBTL channel partners are suggested to adhere to Product Refund Policy
- 6. EBTL channel partners are suggested to adhere to the Product Warranty policy
- 7. EBTL channel partners are suggested to adhere to the EBTL brand guidelines for creating displays in their offices/retail counters
- 8. EBTL channel partners are encouraged to use the EBTL Online Quotation generator for sending any quotations to potential EBTL clients
- 9. EBTL channel partners are encouraged to use Online Service Request form for sending any service request to EBTL
- 10. EBTL channel partners are requested to maintain sufficient stock of EBTL products with them. In case of stock outage the order should be placed with EBTL immediately

In case if any of the EBTL Channel Partners is found breaching the above mentioned guidelines he/she will undergo disciplinary action by executed by the EBTL Management.

Last Updated: 20<sup>th</sup> September 2019 By EBTL Management



